



PLAYBILL ADVERTISING CONTRACT

South Plantation High School 1300 SW 54 Ave, Plantation FL 33317 (754) 323-1950

We agree to print an advertisement in the
SOUTH PLANTATION HIGH SCHOOL
2013 PLAYBILL
for *Shrek, the Musical*
at the rates to the right:

Show Dates:

April 24th, 25th, and 26th at 7PM
May 2nd and 3rd at 7PM
May 4th at 2PM

Advertiser: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Telephone Number : _____ Fax Number: _____

Email Address: _____

_____ Back Cover (Color)*	\$350.00
Includes <u>optional</u> complimentary design & ad layout	
_____ Inside Front Cover (Color)*	\$200.00
Includes <u>optional</u> complimentary design & ad layout	
_____ Inside Back Cover (Color)*	\$200.00
Includes <u>optional</u> complimentary design & ad layout	
_____ Full Page	\$100.00
Includes <u>optional</u> complimentary design & ad layout	
_____ Half Page	\$60.00
<u>Print-ready</u>	
_____ Half Page	\$75.00
<u>With custom design & ad layout</u>	
_____ Quarter Page	\$35.00
<u>Print-ready</u>	
_____ Quarter Page	\$50.00
<u>With custom design & ad layout</u>	
* Call Mr. Zembuch before selling	

DEADLINE: Monday, March 31st, 2014

Copy not received by deadline will not be placed.

Payment will be considered a donation to the theatre program at South Plantation High School.

PLEASE PROVIDE US WITH A **“READY-TO-PRINT”** ADVERTISEMENT.
(NO HANDWRITTEN ADS - IF ATTACHED PLEASE DO SO WITH PAPER CLIP -
DO NOT FOLD OR STAPLE ADS!)

**Checks, Cash, or Money Orders Accepted. Make payable to SPHS FOTT.
ALL ADVERTISEMENTS ARE TAX DEDUCTIBLE!**

Date: _____ Total Amount Paid: _____ Sold By: _____



ATTENTION BUSINESSES!

SOUTH PLANTATION HIGH SCHOOL'S
THEATRE DEPARTMENT INVITES YOU TO ADVERTISE
IN OUR NEXT PLAYBILL....

SIZE OF AD	PRICE	PLUS
Quarter Page	\$35 or \$50	
Half Page	\$60 or \$75	2 Complimentary Tickets
Full Page	\$100	4 Complimentary Tickets
Inside Covers (Color)	\$200	6 Complimentary Tickets
Back Cover (Color)	\$350	8 Complimentary Tickets

Please call the Box Office, (754) 323-2033, to reserve complimentary tickets prior to Monday, April 21st, 2014.

CIRCLE AD TYPE: PERSONAL BUSINESS

CIRCLE AD FORMAT: ATTACHED E-MAIL DISC PRIOR PLAYBILL

Emailed ads may be sent in the forms of JPEG, TIFF, and PDF to:

sphsplaybill@aim.com

Please include the advertising name on the subject line.

Business Advertisers Only: I would like you to email me a proof of my advertisement

I would like you to mail me a copy of our Playbill

following the production (**No international mailing**)

By signing below, the advertiser (Print Name) _____ agrees to all terms laid forth in this advertising contract for said production. It is understood and agreed upon that payment will be received in full and that all advertising copies will be delivered before deadline. The advertiser is aware of and agrees to the following conditions regarding advertisement copies: should the advertiser not be able to provide the copy by the contract deadline, the non-refundable advertisement payment will be considered a donation to the theatre program at South Plantation High School.

Advertiser Signature _____ **Date** _____

**South Plantation High School Playbill
Ad Receipt Form**

Give to Advertiser

All ads and money MUST be recieved by Monday, March 31st. Ads can be emailed to sphsplaybill@aim.com

Advertiser's Name (Print) _____

Size of Ad _____ Amount Paid _____

Sold By _____ Date _____

Present This Receipt At The Box Office For Your _____ Complimentary Tickets. If you wish to reserve your seats for a specific show, please reserve these seats by calling our Box Office at (754)323-2033 by Monday, April 21st. Unreserved seats are conditional based on available unsold tickets.

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DONATION LETTER
SOUTH PLANTATION HIGH SCHOOL DRAMA
Return to Mr. Zembuch

Date _____

Please find the enclosed amount of _____ . This is to be used by the Drama Department at South Plantation High School as needed.

Sincerely,

Printed Name

Signature

Organization Name (Printed) If Applicable _____

Ad Sales and Poster Distribution

Cast/Crew Member _____

As a member of this production, you are expected to help generate funds through the sale of advertisements in our playbill and to promote this production by distributing posters advertising our show.

ALL ADS DUE WITH THIS FORM BY: Monday, March 31st.

WHEN SELLING AN AD:

1. Fill Out an Ad Contract, Collect Payment, and Return Contract with *Print Ready* Advertisement
2. Present the advertiser with the Ad Receipt and explain the process for claiming complimentary tickets.
3. Complete **Advertisement Tracking Chart**

Advertiser	Show	Size of Ad	Amount Paid

WHEN SOLICITING/ACCEPTING DONATIONS:

Fill Out Donation Letter *and Return To Mr. Zembuch*

WHEN DISTRIBUTING POSTERS:

1. Speak with a manager and get permission to post.
2. Post in an area which will get the most amount of visibilty - high traffic area *and* eye level
3. Log and get manager to sign **Poster Distribution Log**

Business _____ **City** _____ **Date** _____
Manager Signature _____

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Manager Signature _____

Business _____ **City** _____ **Date** _____
Manager Signature _____