



# PLAYBILL ADVERTISING CONTRACT

South Plantation High School 1300 SW 54 Ave, Plantation FL 33317 (754) 323-1950

We agree to print an advertisement in the  
SOUTH PLANTATION HIGH SCHOOL  
2018 PLAYBILL  
for *Sister Act*  
at the rates to the right:

### Show Dates:

April 12<sup>th</sup>, 13<sup>th</sup>, and 14<sup>th</sup> at 7PM  
April 20<sup>th</sup> and 21<sup>st</sup> at 7PM  
April 22<sup>nd</sup> at 2PM

Advertiser: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone Number : \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

_____ Quarter Page <u>Print-ready</u>	\$35.00
_____ Quarter Page <u>With custom design &amp; ad layout</u>	\$50.00
_____ Half Page <u>Print-ready</u>	\$60.00
_____ Half Page <u>With custom design &amp; ad layout</u>	\$75.00
_____ Full Page Includes <u>optional</u> complimentary design & ad layout	\$100.00
_____ Inside Front Cover (Color)** Includes <u>optional</u> complimentary design & ad layout	\$200.00
_____ Inside Back Cover (Color)** Includes <u>optional</u> complimentary design & ad layout	\$200.00
_____ Back Cover (Color)** Includes <u>optional</u> complimentary design & ad layout	\$350.00

\*\* Call Mr. Zembuch before selling

### DEADLINE: Monday, Feb 26<sup>th</sup> at 3PM

Copy not received by deadline will not be placed.

Payment will be considered a donation to the theatre program at South Plantation High School.

PLEASE PROVIDE US WITH A "READY-TO-PRINT" ADVERTISEMENT.  
(NO HANDWRITTEN ADS - IF ATTACHED PLEASE DO SO WITH PAPER CLIP -  
DO NOT FOLD OR STAPLE ADS!)

**Checks, Cash, or Money Orders Accepted. Make payable to SPHS FOTT.  
ALL ADVERTISEMENTS ARE TAX DEDUCTIBLE!**

Date: \_\_\_\_\_ Total Amount Paid: \_\_\_\_\_ Sold By: \_\_\_\_\_



# ATTENTION BUSINESSES!

SOUTH PLANTATION HIGH SCHOOL'S  
THEATRE DEPARTMENT INVITES YOU TO ADVERTISE  
IN OUR NEXT PLAYBILL....

SIZE OF AD	PRICE	PLUS
Quarter Page	\$35 or \$50	
Half Page	\$60 or \$75	2 Complimentary Tickets
Full Page	\$100	4 Complimentary Tickets
Inside Covers (Color)	\$200	6 Complimentary Tickets
Back Cover (Color)	\$350	8 Complimentary Tickets

Please call the Box Office, (754) 323-2033, to reserve complimentary tickets prior to Monday, April 9th, 2018.

### Advertisement Dimensions:

Full Page & Covers: 4.5" X 7.5"

Half Page: 4.5" X 3.75"

Quarter Page: 4.5" X 1.75"

**CIRCLE AD TYPE:** PERSONAL BUSINESS

**CIRCLE AD FORMAT:** ATTACHED E-MAIL DISC PRIOR PLAYBILL

Emailed ads may be sent in the forms of JPEG, TIFF, and PDF to:

**southplantationplaybill@gmail.com**

Please include the advertising name on the subject line.

**Business Advertisers Only:** I would like you to email me a proof of my advertisement

I would like you to mail me a copy of our Playbill

following the production (**No international mailing**)

By signing below, the advertiser (Print Name) \_\_\_\_\_ agrees to all terms laid forth in this advertising contract for said production. It is understood and agreed upon that payment will be received in full and that all advertising copies will be delivered before deadline. The advertiser is aware of and agrees to the following conditions regarding advertisement copies: should the advertiser not be able to provide the copy by the contract deadline, the non-refundable advertisement payment will be considered a donation to the theatre program at South Plantation High School.

**Advertiser Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**South Plantation High School Playbill  
Ad Receipt Form**

Give to Advertiser

**All ads and money MUST be recieved by Monday, Feb 26th. Ads can be emailed to  
southplantationplaybill@gmail.com**

Advertiser's Name (Print) \_\_\_\_\_

Size of Ad \_\_\_\_\_ Amount Paid \_\_\_\_\_

Sold By \_\_\_\_\_ Date \_\_\_\_\_

*Present This Receipt At The Box Office For Your \_\_\_\_\_ Complimentary Tickets. If you wish to reserve your seats for a specific show, please reserve these seats by calling our Box Office at (754)323-2033 by **Monday, April 9, 2018**. Unreserved seats are conditional based on available unsold tickets.*

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**DONATION LETTER**  
**SOUTH PLANTATION HIGH SCHOOL DRAMA**  
Return to Mr. Zembuch

Date \_\_\_\_\_

Please find the enclosed amount of \_\_\_\_\_ . This is to be used by the Drama Department at South Plantation High School as needed.

Sincerely,

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Signature

Organization Name (Printed) If Applicable \_\_\_\_\_

# Ad Sales and Poster Distribution

**Cast/Crew Member** \_\_\_\_\_

As a member of this production, you are expected to help generate funds through the sale of advertisements in our playbill and to promote this production by distributing posters advertising our show.

**ALL ADS DUE WITH THIS FORM BY:**

WHEN SELLING AN AD:

1. Fill Out an Ad Contract, Collect Payment, and Return Contract with *Print Ready* Advertisement
2. Present the advertiser with the Ad Receipt and explain the process for claiming complimentary tickets.
3. Complete **Advertisement Tracking Chart**

Advertiser	Show	Size of Ad	Amount Paid

WHEN SOLICITING/ACCEPTING DONATIONS:

Fill Out Donation Letter *and Return To Mr. Zembuch*

WHEN DISTRIBUTING POSTERS:

1. Speak with a manager and get permission to post.
2. Post in an area which will get the most amount of visibilty - high traffic area *and* eye level
3. Log and get manager to sign **Poster Distribution Log**

**Business** \_\_\_\_\_ **City** \_\_\_\_\_ **Date** \_\_\_\_\_

**Manager Signature** \_\_\_\_\_

**Business** \_\_\_\_\_ **City** \_\_\_\_\_ **Date** \_\_\_\_\_

**Manager Signature** \_\_\_\_\_

**Business** \_\_\_\_\_ **City** \_\_\_\_\_ **Date** \_\_\_\_\_

**Manager Signature** \_\_\_\_\_